

Be A Gem!

Sponsor Monty's Home Pet Expo

Fifty-two million pet owners spend an estimated \$38 billion (yes, with a "B") pampering their pets – furry, finned, feathered and scaled – each year. Monty's Home Pet Expo gives you the opportunity to showcase your business and tap into that exploding pet marketplace. Event proceeds support Monty's Home – a 501(c)(3) non-profit companion pet education and resource organization, offering pet loss grief support and sponsoring a canine rescue / prison training program – *Pawsitive Partners Prison Program*.

Now, here's a bit about the expo:

February 8th, 2009, we've leased the Schwartz Center, 610 N. Front Street (Cape Fear Community College Campus) for the **Second Annual Monty's Home Pet Expo**. With space for **70+** pet-related vendors and rescue groups, this is the largest indoor pet event in the area. Vendors come from all over to promote their new and different, and old reliable pet items and services to citizens of Wilmington and surrounding counties.

For a mere \$125 investment, you too can be a part of this exciting, pet-focused exposition. Based on last year's vendor feedback, participation guarantees reaching your target audience – the pet-loving, buying public. As a rescue group, we are proud to offer an event of this magnitude to pet-related businesses and give them the opportunity to educate the public while promoting their goods and services. Best of all, it's held inside, in a climate-controlled environment, with tables, table linens and (limited) access to electrical connections. Join us for what has proven to be a very successful, well-attended event!

You know you want a booth! Go ahead. Complete the enclosed vendor form now. Mail it and your check, made payable to Monty's Home, Inc., **today**. If you want to sponsor the expo or a rescue group, or donate to the silent auction, please be sure to include the pertinent forms. If the forms are missing, you may download them at www.montyshome.org. Speaking of the website, all vendors receive a listing and link on the Monty's Home website. (Reciprocal website links are greatly appreciated!)

Booth space is limited. After last's year's wildly successful event, we expect a tremendous response, so don't delay. We don't want you to miss out on an exclusive opportunity to promote your business and be a part of this stellar pet product and services expo. Your participation not only increases your customer's awareness of you, it benefits Monty's Home too – a win-win situation, any way you look at it!

Want more exposure?

Then we're happy to oblige. Donate an item or service to our silent auction. Expo attendees spend the day perusing the auction items, increasing your presence at this fun-filled, informative event. You don't even have to have a booth or be sponsor to donate to the auction, but we'd like it if you were. In fact, we'll add a sign designating your name and booth number at the silent auction display, if you're also a vendor. Fill out the sponsor agreement form and check the box about donating to the silent auction. We'll work out the pick-up/delivery details with you.

Still want more???

Good. That's what we were hoping to hear! Event sponsorship gives us both – the business owner and Monty's Home – the biggest bang for the buck! Keep reading for complete sponsorship information.

You are a Gem!

Diamond Sponsor: \$1,000 and Up

- ❖ Preferred double-booth end row location at the expo (*End spots are limited: first come, first served basis*)
- ❖ Business name/ logo on expo goodie bags
- ❖ Business card, brochure and / or small promo item in each bag (business provides item)
- ❖ Logo recognition on Monty's Home website – home page, with a link to your business.

& more ...

Ruby Sponsor: \$500

- ❖ Single booth at the expo – end location (*first come first served basis*)
- ❖ Business card in every expo goodie bag
- ❖ Business name and website on exhibitor map, and a home page link on our website

& more ...

Sapphire Sponsor: \$300

- ❖ Single booth at the expo
- ❖ Business name and website on exhibitor map, and a home page link on our website

& more ...

Rescue Sponsor: \$125

Not a pet related business? Sponsor a rescue organization booth! You pick your favorite rescue group or we'll select one for you. The rescue organization will proudly display your business logo at their booth and hand out your business cards and brochures – exposure for you – booth space and exposure for them! Or you can sponsor a booth anonymously.

This is only a partial list of everything you get with event sponsorship. Please see the Sponsor Agreement for complete details.

We're excited about the **Second Annual Monty's Home Pet Expo**. We hope you are too. **Act now!** Don't miss your chance to be a part of this wildly successful event. We know you'll want to return year after year.

Fill out the sponsor agreement form, make your check payable to Monty's Home, Inc., include the vendor agreement if you want a booth, and we'll reserve your space at the expo. If you're sponsoring a rescue group, be sure to designate the group.

If you need additional information (or want to donate to Monty's Home ...) you can:

- Contact Barb Raab: 910.259.7911 or info@montyshome.org
- Speak to the volunteer who brought this package to you
- Visit our website: www.montyshome.org
- Write to us at: Monty's Home, PO Box 821, Burgaw, NC 28425

*You're a gem for taking the time to learn about Monty's Home.
We hope to see you in February 2009 and every year thereafter!*



Monty's Home is a 501(c)(3) non-profit organization.