

Monty's Home Pet Expo

Rescue Group Booth Information

Monty's Home will hold its Third **Annual Monty's Home Pet Expo** on **February 21st, 2010**, at the Schwartz Center, 610 N. Front Street on the Cape Fear Community College Campus and you're invited.

Committed to pet care education for all species, we're offering free booths to TEN (10) local rescue groups. For a small investment of time, you can be a part of the largest indoor pet events in this area. Help us educate pet parents about their finned, feathered and furred "children" and reach a pet-loving audience with information about your rescue group. What better way to spend a Sunday afternoon in February?

Here's what's required to participate:

- ❖ Booth space is **FREE** to the **first TEN (10)** rescue groups or shelters submitting a **completed rescue vendor contract** and a **copy of their current 501 (c)(3) form**. (More "free" booths may be added if space allows, but to start, we're reserving 10.)
- ❖ Canine rescues and shelters agree to participate in the "Designer Dog" theme. (**See below.)
- ❖ Non-canine rescues and shelters agree to focus on education, sharing information about the responsibility of adopting your particular species and care requirements.
- ❖ To help defray the cost of the booth, please locate a business (pet-related or not) willing to sponsor the booth fee for your organization. Our volunteers will be out locating sponsors too, but any help on your part is greatly appreciated! (Sponsorship is not mandatory for participation.)
 - The rescue group may display the sponsoring business' information in return for sponsorship.
 - This is the only booth sharing allowed at the pet expo.
 - For more expo information, visit our website www.montyshome.org.

**This year, we want to bring attention to the puppy mill industry and the latest craziness: "Designer Dogs". As you know, consumers are paying large sums of cash for *Puggles* and *Labradoodles* while equally adorable, equally adoptable mixes sit waiting for their forever home in shelters, rescues and foster homes because they're "not pedigreed" and don't have a fancy name.

Stop the insanity! Take photos of your darling, available rescues (no dogs allowed in the gym), come up with a designer name for the mix and showcase your adoptable dogs with that Designer Dog spin and proudly display your affordable adoption fee. Be creative: the (talkative) beagle-lab mix could become a *Blab*, the boxer-collie a *Baxlie*, the Chihuahua-Dachshund a *Chihuahund* ... well you get the idea.

Having booth after booth with the same message as part of the expo dramatically increases impact and really drives home the fact that "designer dogs" don't have to be bred or special-ordered. They live (and die) in a shelters right down the street. Don't miss your chance to be a part of this wildly successfully event.

If you need additional information you can:

- Contact Barb Raab: 910.259.7911 or info@montyshome.org
- Speak to the volunteer who brought this package to you
- Visit our website: www.montyshome.org
- Write to us at: Monty's Home, PO Box 821, Burgaw, NC 28425



Monty's Home is a 501(c)(3) non-profit companion pet education and resource organization, offering pet loss grief support and sponsoring a canine rescue / prison training program.